



Innovation Breeds Excellence is a motto of Accelerated Genetics. Accelerated Genetics is an industry leader, offering a high level of quality in dairy and beef genetics, with a number of top bulls in the barns.

"We, at Accelerated Genetics, decided to use the NucleoCounter SP-100 in the production because:

- The NucleoCounter produces extremely consistent repeatable results. I ran multiple samples using various dilution rates and the results were very similar and repeatable.
- The NucleoCounter is an excellent instrument to assure calibration of all sperm cell counting equipment within a bull station.
- The NucleoCounter's viability mode provides an excellent objective measurement to semen quality.
- The NucleoCounter accuracy allows for very precise sperm cell measurement to maximize unit production on high demand sires.
- The NucleoCounter computer interface allows for automatic data downloads creating error free data recording and access to date indexed results. "

Jim Martin
Reproductive Specialist